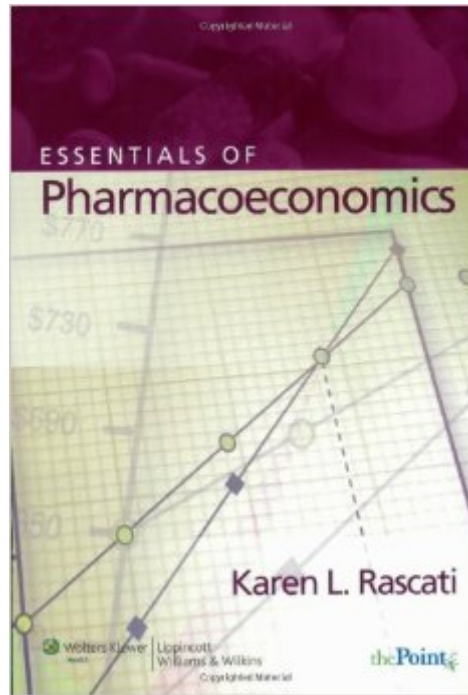


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# Essentials Of Pharmacoeconomics



## Synopsis

This new text is designed for a student or practitioner who is unfamiliar with "pharmacoeconomics." It provides a straightforward explanation of the essential pharmacoeconomics topics outlined by The Accreditation Council for Pharmacy Education (ACPE). It defines terminology used in research and covers the application of economic-based evaluation methods for pharmaceutical products and services. Readers will find examples of how pharmacoeconomic evaluations relate to decisions that affect patient care and health-related quality of life.

## Book Information

Paperback: 250 pages

Publisher: LWW; 1 edition (February 11, 2008)

Language: English

ISBN-10: 0781765447

ISBN-13: 978-0781765442

Product Dimensions: 9.9 x 7.1 x 0.4 inches

Shipping Weight: 1.2 pounds

Average Customer Review: 4.3 out of 5 stars [See all reviews](#) (7 customer reviews)

Best Sellers Rank: #745,011 in Books (See Top 100 in Books) #35 in [Books > Textbooks > Medicine & Health Sciences > Medicine > Clinical > Chemotherapy](#) #218 in [Books > Textbooks > Medicine & Health Sciences > Administration & Policy > Practice Management & Reimbursement](#) #318 in [Books > Medical Books > Administration & Medicine Economics > Practice Management & Reimbursement](#)

## Customer Reviews

This is a very easy textbook to read. It provides section by section explanations, which makes sense even if you do not get formal classroom lectures. It is very interesting to see different kinds of studies and then be able to recognize them in real life. Pharmacoeconomics is a needed resource for pharmacists.

I have used this textbook in my 1-credit hour pharmacoeconomics course for the past two years. The depth and breadth of coverage works very well for professional pharmacy students. Dr. Rascati reviews examples in the text and provides additional exercises for student practice. The feedback that I have received from students is overwhelmingly positive. And, the price is reasonable. My only wish is that the publisher would make new examples and exercises available each year.

Does a great job of explaining the numerous tools for Pharmacoeconomic tests. Definitely recommend it for anyone just trying to learn the basics

The book was a great asset to the class it was required for, it helped to clarify the topic when there was confusion about the lecture presented.

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